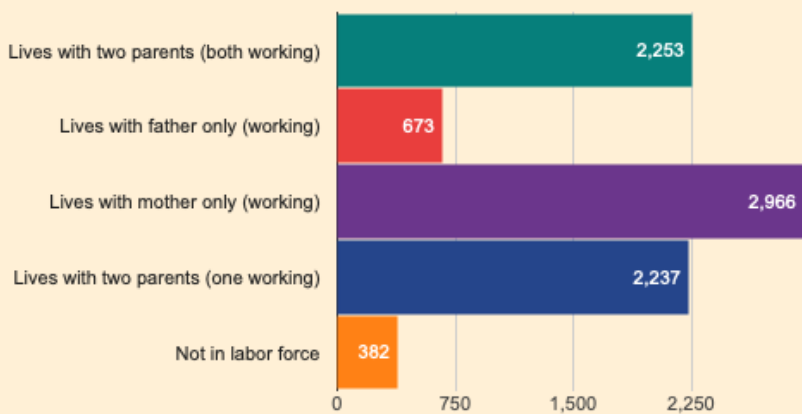


## Rowan County Profile

### Households with Own Children Under Age 6

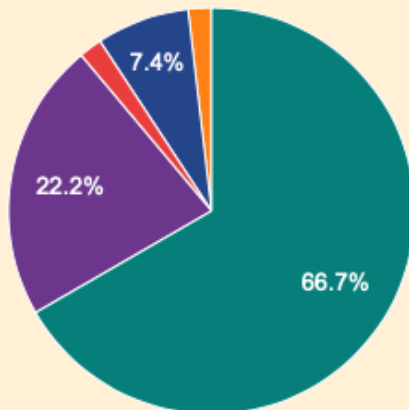


69%

Children under age 6 live in households in which all parents present work.

Source: U.S. Census Bureau; 2016 American Community Survey 1-Year Estimates; Table B23008.

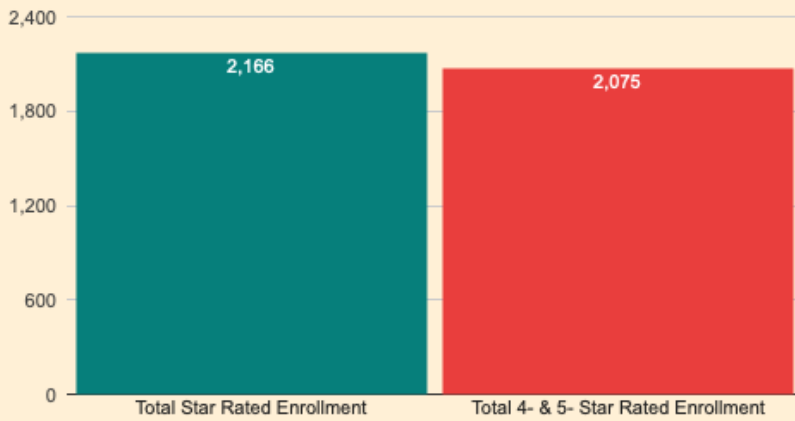
### Licensed Early Childhood Programs



- Star Rated Child Care Centers
- Star Rated Family Child Care Homes
- Star Rated Part-Day Preschools
- GS110-106
- Temporary License

Source: Child Care Resources Inc.; June 30, 2018.

## Children Enrolled in 4- and 5- Star Programs

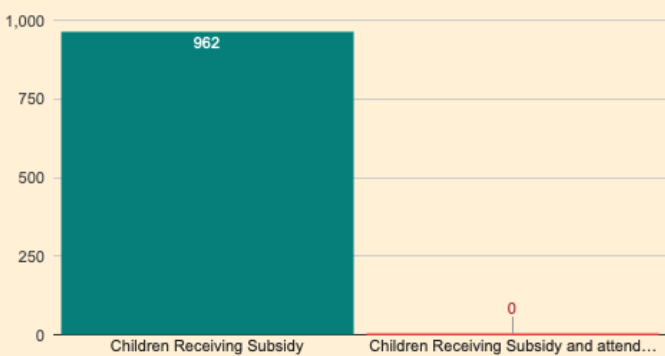


96%

Enrollment in 4- & 5- Star Programs as a % of All Star Rated Enrollment

Source: North Carolina Division of Child Development and Early Education; June 30, 2018.

## Children Receiving Subsidy Enrolled in 4- and 5- Star Programs



N/A

Children Receiving Subsidy and attending 4- or 5- Star Programs

Source: North Carolina Division of Child Development and Early Education; May 31, 2018.



# EARLY CARE & EDUCATION DEMOGRAPHICS REPORT

## Average Fees for Full-Time Child Care

Age	Child Care Centers (CCC) Weekly Fees	Average Annual CCC Fee	Percent of annual income spent on child care for one child in a family of three	Family Child Care Homes (FCCH) Weekly Fee	Average Annual FCCH Fee	Percent of annual income spent on child care for one child in a family of three
Infants	\$166	\$8,632	19.9%	\$129	\$6,708	15.4%
Toddlers	\$162	\$8,424	19.4%	\$127	\$6,604	15.2%
Twos	\$152	\$7,904	18.2%	\$121	\$6,292	14.5%
Threes	\$131	\$6,812	15.7%	\$120	\$6,240	14.4%
Fours	\$132	\$6,864	15.8%	\$118	\$6,136	14.1%
S/A (PT)	\$65	\$2,600	6%	\$63	\$2,520	5.8%
S/A (FT)	\$121	\$1,452	3.3%	\$108	\$1,296	3%

Sources: Child Care Resources Inc.; June 30, 2018.

A Standard Worthy of North Carolina Workers: The 2016 Living Income Standard for 100 Counties; North Carolina Justice Center; 2016.

Note: Based on annual income of \$43,451.

## Rowan County Need

### Total Population

	2018
Rowan County	140,970

Source: NC Office of State Budget and Management; 2016 Population Estimates, updated 2017.

### Child Population

	2018
0 - 2 years	4,730
3 - 4 years	3,140
5 years	1,558
6 - 13 years	12,934
<b>Total:</b>	<b>22,362</b>

Source: NC Office of State Budget and Management; 2016 Population Estimates, updated 2017.

### All Women with Related Children Under 18 Years

	2018
Number of women	12,362

Source: U.S. Census Bureau; 2016 American Community Survey 1-Year Estimates; Table B11004.

### Women Ages 20-64 in the Labor Force

	2018
With own children under age 6	2,028
With own children under age 6 and 6-18	1,502
With own children ages 6-18	4,799
Single living in poverty with children <5	928

Source: U.S. Census Bureau; 2016 American Community Survey 1-Year Estimates; Table B23003 and B17010.

## Households with Own Children Under Age 6

	2018
Lives with two parents (both working)	2,253
Lives with father only (working)	673
Lives with mother only (working)	2,966
Lives with two parents (one working)	2,237
Not in labor force	382
<b>Total:</b>	<b>8,511</b>

Source: U.S. Census Bureau; 2016 American Community Survey 1-Year Estimates; Table B23008.

## Income Ranges for Households

	2018
< \$10,000	4,090
\$10,000 - \$14,999	2,249
\$15,000 - \$24,999	6,231
\$25,000 - \$34,999	5,955
\$35,000 - \$49,999	7,453
\$50,000 - \$74,999	10,006
\$75,000+	14,154
<b>Total:</b>	<b>50,138</b>

Source: U.S. Census Bureau; 2016 American Community Survey 1-Year Estimates; Table B19001.

## Pregnancies and Births - Ages 15 - 19

	2018
Live Births	122
Birth Rate	29
Pregnancies	158
Pregnancy Rate	37

Rates: Per 1,000  
Source: NC State Center For Health Statistics; 2017.

## Pregnancies and Births - Ages 15 - 44

	2018
Live Births	1,588
Birth Rate	62
Pregnancies	1,810
Pregnancy Rate	71

Rates: Per 1,000  
Source: NC State Center For Health Statistics; 2017.

## Families (with related children) and Poverty

	2018
All families	33,557
Families living below poverty level	4,151
All families with children <5	5,161
All with children <5 below poverty level	1,640
All with children <18	13,607
All with children <18 below poverty level	3,184

Source: U.S. Census Bureau; 2016 American Community Survey 1-Year Estimates; Table B17010.

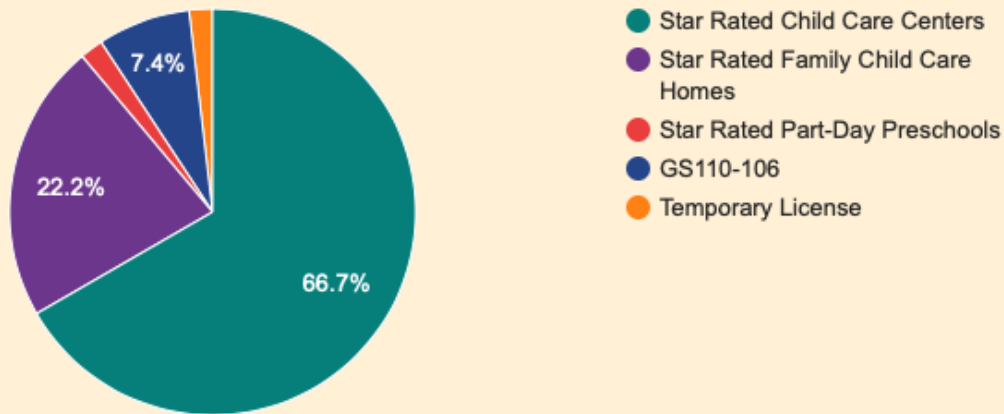
## Children and Poverty

	2018
All children < 18	31,384
All <18 below poverty level	8,617
All children < 5	7,397
All <5 below poverty level	2,670
All children 5 to 18	23,987
All 5 to 18 below poverty level	5,947

Source: U.S. Census Bureau; 2016 American Community Survey 1-Year Estimates; Table B17001.

## Rowan County Availability

### Licensed Early Childhood Programs



Source: Child Care Resources Inc.; June 30, 2018.

### Licensed Child Care Centers

Ages Served	# of Programs Serving
Infant (0-12 months)	21
Toddler (12 - 24 months)	23
Twos	24
Threes/Fours	40
Fives	38
School-Age	17
Before and After School	16

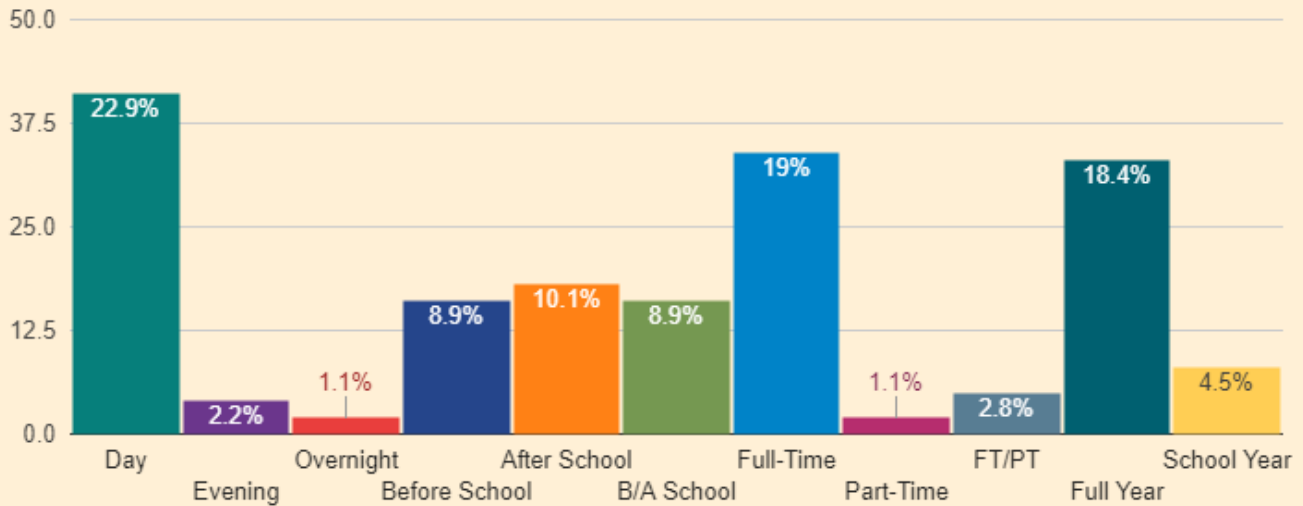
Source: Child Care Resources Inc.; June 30, 2018.

### Licensed Family Child Care Homes

Ages Served	# of Programs Serving
Infant (0-12 months)	9
Toddler (12 - 24 months)	12
Twos	12
Threes/Fours	12
Fives	12
School-Age	11
Before and After School	9

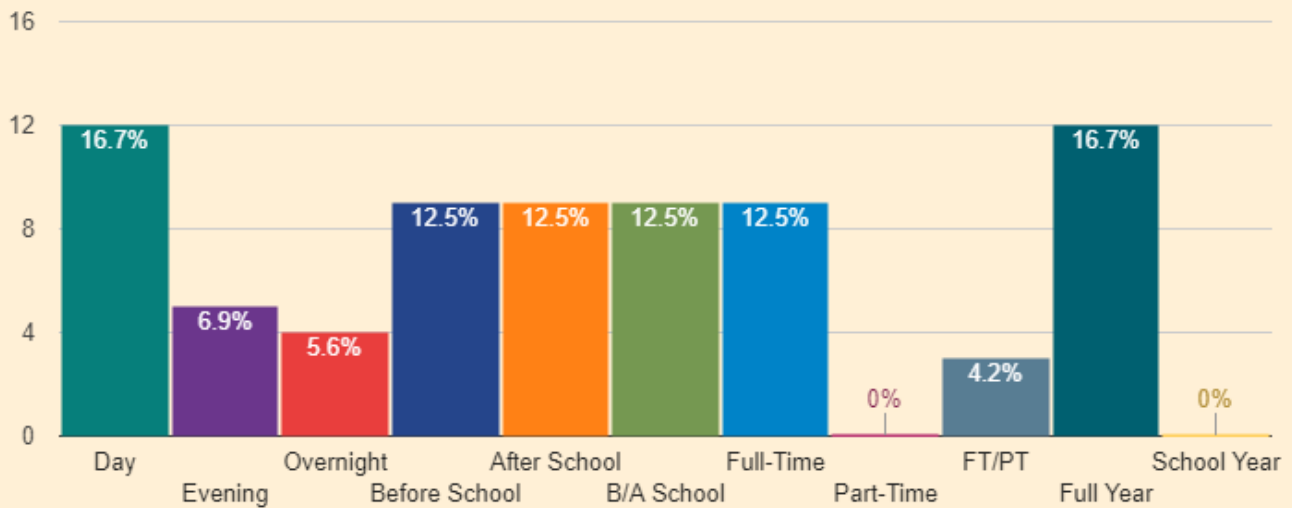
Source: Child Care Resources Inc.; June 30, 2018.

## Child Care Center Schedule Options



Source: Child Care Resources Inc.; June 30, 2018.

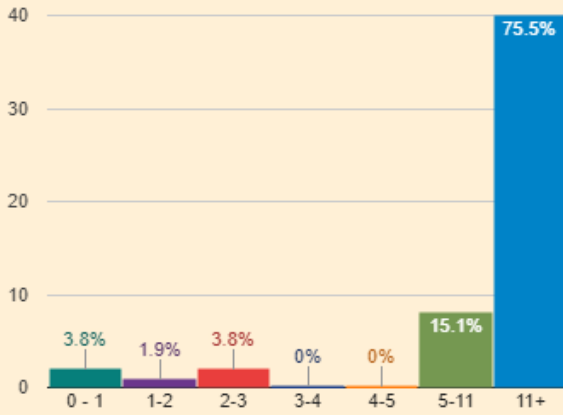
## Family Child Care Home Options



Source: Child Care Resources Inc.; June 30, 2018.

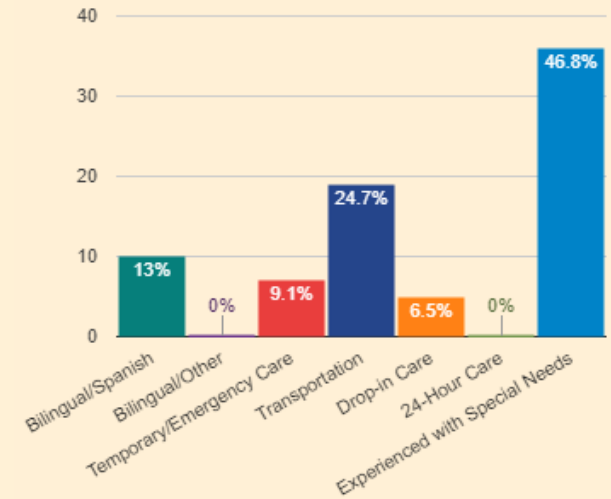


## Years in Operation - Licensed Facilities



Source: Child Care Resources Inc.; June 30, 2018.

## Special Services Offered by Licensed Facilities



Source: Child Care Resources Inc.; June 30, 2018.

## Rowan County Quality

### Licensed Child Care Centers

License Type	Number of Programs	Percent of Programs	Number of Slots	Percent of Slots
1 Star	1	2.4%	58	1.9%
2 Stars	0	0%	0	0%
3 Stars	1	2.4%	50	1.6%
4 Stars	7	17.1%	581	18.8%
5 Stars	27	65.9%	2,032	65.8%
<b>Sub Total</b>	<b>36</b>	<b>87.8%</b>	<b>2,721</b>	<b>88.2%</b>
GS110-106	4	9.8%	305	9.9%
Temporary	1	2.4%	60	1.9%
Provisional	0	0%	0	0%
Probationary	0	0%	0	0%
<b>Total</b>	<b>41</b>	<b>100%</b>	<b>3,086</b>	<b>100%</b>

Source: Child Care Resources. ; June 30, 2018.

### Licensed Family Child Care Homes

License Type	Number of Programs	Percent of Programs	Number of Slots	Percent of Slots
1 Star	1	8.3%	8	8.6%
2 Stars	1	8.3%	8	8.6%
3 Stars	3	25%	24	25.8%
4 Stars	4	33.3%	32	34.4%
5 Stars	3	25%	21	22.6%
<b>Sub Total</b>	<b>12</b>	<b>100%</b>	<b>93</b>	<b>100%</b>
GS110-106	0	0%	0	0%
Temporary	0	0%	0	0%
Provisional	0	0%	0	0%
Probationary	0	0%	0	0%
<b>Total</b>	<b>12</b>	<b>100%</b>	<b>93</b>	<b>100%</b>

Source: Child Care Resources. ; June 30, 2018.

## Rowan County Affordability

### Average Fees for Full-Time Child Care

Age	Child Care Centers (CCC) Weekly Fees	Average Annual CCC Fee	Percent of annual income spent on child care for one child in a family of three	Family Child Care Homes (FCCH) Weekly Fee	Average Annual FCCH Fee	Percent of annual income spent on child care for one child in a family of three
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S/A (FT)	\$121	\$1,452	3.3%	\$108	\$1,296	3%

Sources: Child Care Resources Inc.; June 30, 2018.

A Standard Worthy of North Carolina Workers: The 2016 Living Income Standard for 100 Counties; North Carolina Justice Center; 2016.

Note: Based on annual income of \$43,451.

### Average Annual Fee

	Amount
Child Care Center care for a 0-5 year old child	\$7,727
Family Child Care Home care for a 0-5 year old child	\$6,396
Child Care Center care for a school-age child	\$4,052
Family Child Care Home care for a school-age child	\$3,816

Source: Child Care Resources Inc.; June 30, 2018.

### Number of Children Receiving Subsidized Care

	Number
Number of children	962
Monthly average of children	599
Waiting list for subsidized care	1,241
Average monthly waiting list	1,106

Source: North Carolina Division of Child Development and Early Education; May 31, 2018.

Notes: Number of children & waiting list; as of May 31, 2018. Monthly averages: for July 1, 2017-May 31, 2018.



# EARLY CARE & EDUCATION DEMOGRAPHICS REPORT

## Maximum Income Eligibility for Child Care Subsidies

for Children 0-5 Years and Children with Special Needs (All Ages)

Family Size	1	2	3	4	5	6
Max Gross Monthly/Annual	\$2,010/ \$24,120	\$2,707/ \$32,484	\$3,403/ \$40,836	\$4,100/ \$49,200	\$4,797/ \$57,564	\$5,493/ \$65,916
Family Size	7	8	9	10	11	12
Max Gross Monthly/Annual	\$6,190/ \$74,280	\$6,887/ \$82,644	\$7,583/ \$90,996	\$8,280/ \$99,360	\$8,977/ \$107,724	\$9,673/ \$116,076

Source: North Carolina Division of Child Development and Early Education; April 1, 2017.

## Maximum Income Eligibility for Child Care Subsidies

for Children 6-12 (Without Special Needs)

Family Size	1	2	3	4	5	6
Max Gross Monthly/Annual	\$1,337/ \$16,044	\$1,800/ \$21,600	\$2,263/ \$27,156	\$2,727/ \$32,724	\$3,190/ \$38,280	\$3,653/ \$43,836
Family Size	7	8	9	10	11	12
Max Gross Monthly/Annual	\$4,116/ \$49,392	\$4,580/ \$54,960	\$5,043/ \$60,516	\$5,506/ \$66,072	\$5,969/ \$71,628	\$6,433/ \$77,196

Source: North Carolina Division of Child Development and Early Education; April 1, 2017.

## Average Annual Fee for Star Rated Licensed Child Care Centers

	Infant	Toddler	2 Year Old	3 Year Old	4 Year Old	School-age (Full)	School-age (Part)
1 Star	\$0	\$0	\$0	\$0	\$0	\$0	\$0
2 Star	\$0	\$0	\$0	\$0	\$0	\$0	\$0
3 Star	\$0	\$0	\$0	\$0	\$0	\$0	\$0
4 Star	\$8,320	\$8,008	\$7,696	\$6,968	\$7,072	\$1,452	\$3,520
5 Star	\$8,840	\$8,788	\$8,112	\$6,760	\$6,760	\$1,428	\$3,520
Average	\$8,632	\$8,476	\$7,956	\$6,864	\$6,864	\$1,440	\$3,520

Source: Child Care Resources. ; June 30, 2018.

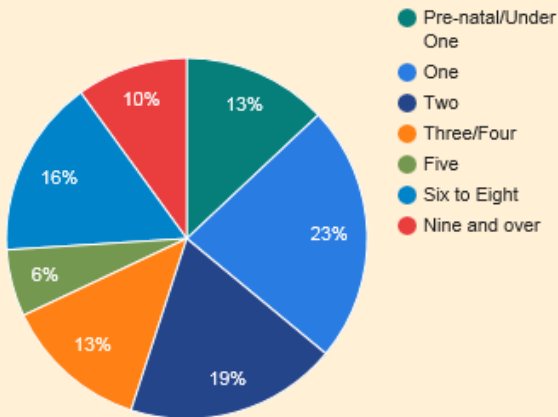
## Average Annual Fee for Star Rated Licensed Family Child Care Home

	Infant	Toddler	2 Year Old	3 Year Old	4 Year Old	School-age (Full)	School-age (Part)
1 Star	\$0	\$0	\$0	\$0	\$0	\$0	\$0
2 Star	\$5,460	\$5,460	\$5,460	\$5,460	\$5,460	\$1,260	\$2,600
3 Star	\$6,500	\$6,604	\$6,448	\$6,396	\$6,396	\$1,176	\$2,680
4 Star	\$7,176	\$6,760	\$6,344	\$6,344	\$6,136	\$1,272	\$2,400
5 Star	\$6,916	\$6,760	\$6,292	\$6,136	\$6,136	\$1,380	\$2,600
Average	\$6,708	\$6,604	\$6,292	\$6,240	\$6,136	\$1,296	\$2,520

Source: Child Care Resources. ; June 30, 2018.

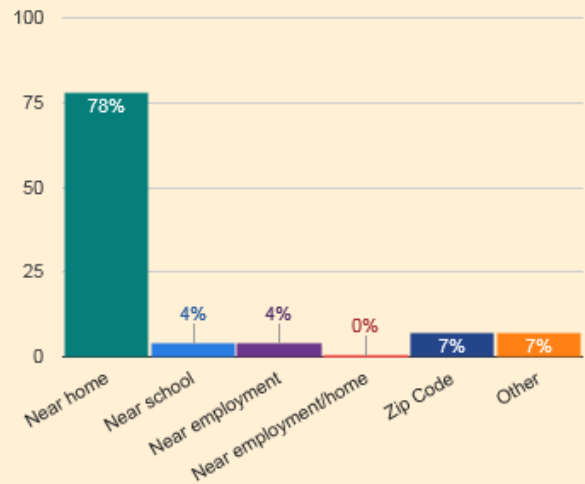
## Rowan County Requests

### Ages of Children Served



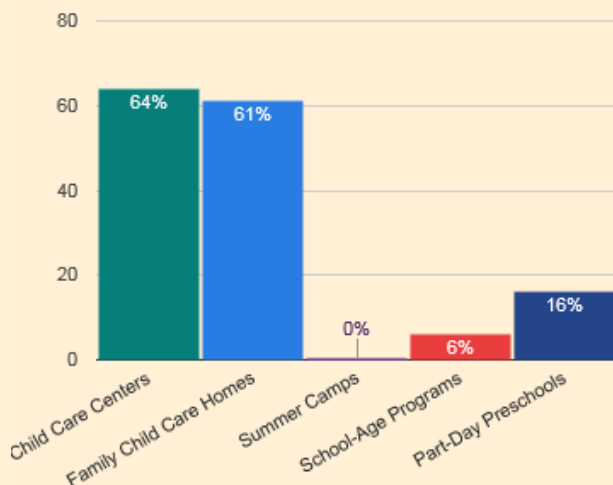
Source: Child Care Resources Inc.; June 30, 2018.

### Location Preference



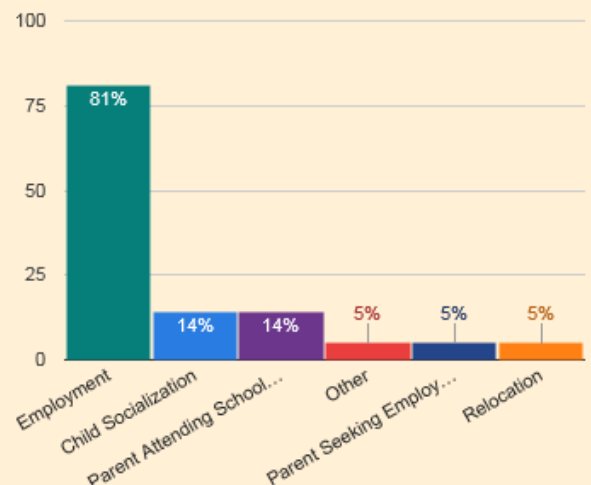
Source: Child Care Resources Inc.; June 30, 2018.  
Note: Families can choose more than one location, therefore, percentages may total more than 100%.

### Type of Care Preferred



Source: Child Care Resources Inc.; June 30, 2018.

### Reasons Children Needed Care



Source: Child Care Resources Inc.; June 30, 2018.

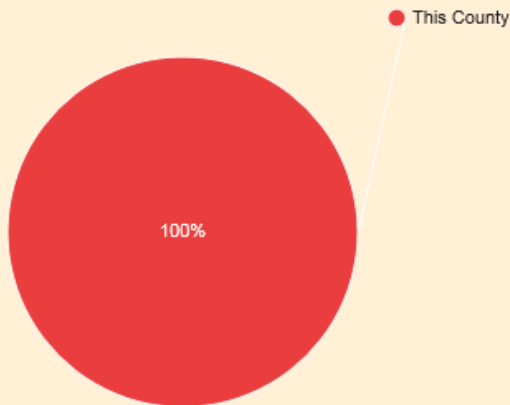


# EARLY CARE & EDUCATION DEMOGRAPHICS REPORT

Note: Families can choose more than one option for care, therefore, percentages may total more than 100%.

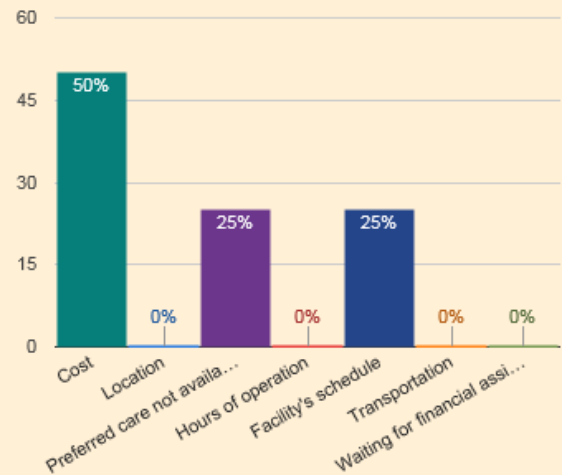
Note: Families can choose more than one reason, therefore, percentages may total more than 100%.

## Calls for Child Referrals



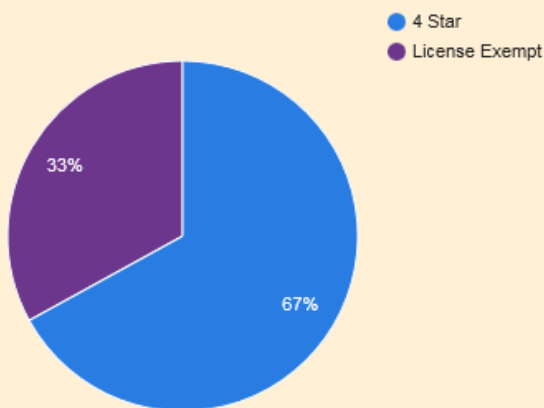
Source: Child Care Resources Inc.; June 30, 2018.

## Reasons Parents Did Not Find Child Care



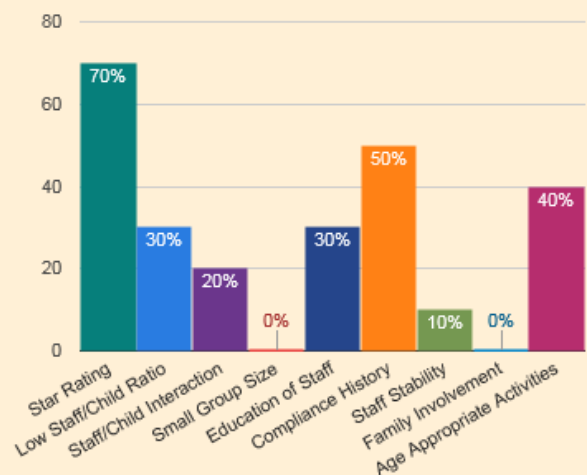
Source: Child Care Resources Inc.; June 30, 2018.  
Note: Families can choose more than one response, therefore, percentages may total more than 100%.

## License Status of Programs Where Families Found Child Care



Source: Child Care Resources Inc.; June 30, 2018.

## Quality Indicators Parents Used When Searching for Child Care



Source: Child Care Resources Inc.; June 30, 2018.  
Note: Families can choose more than one indicator, therefore, percentages may total more than 100%.

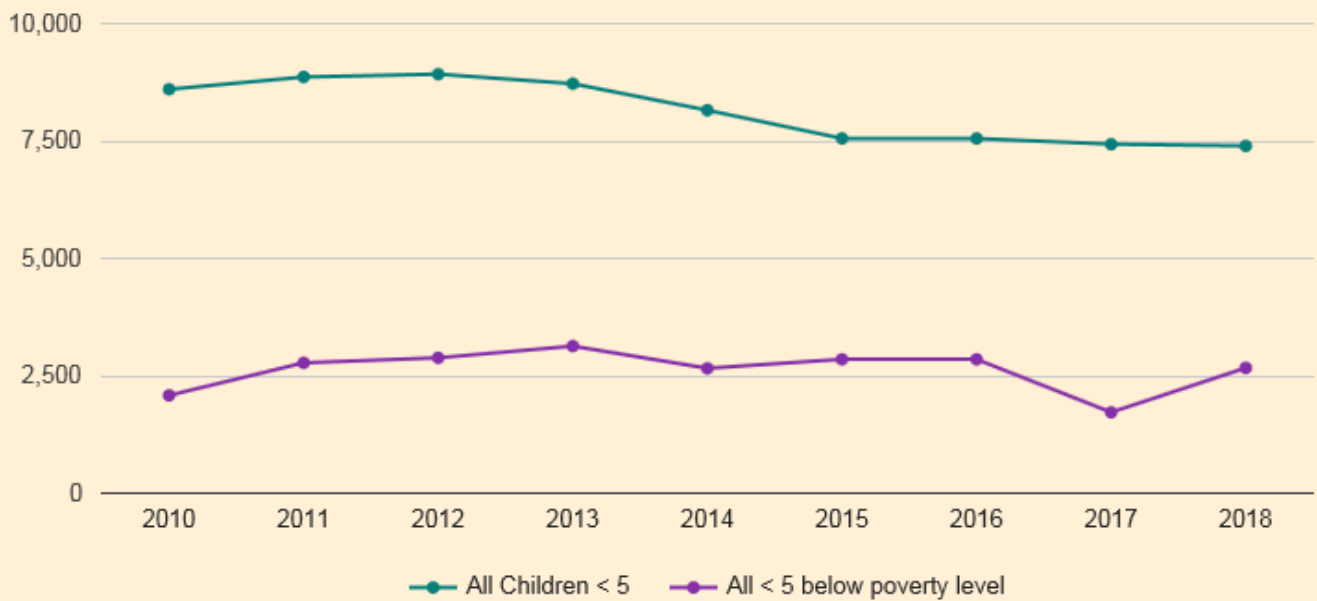


# EARLY CARE & EDUCATION DEMOGRAPHICS REPORT



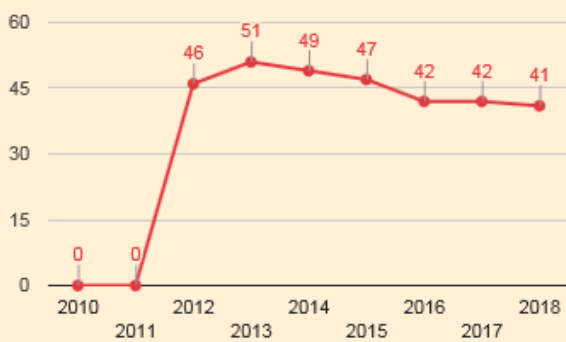
## Rowan County Trends

### Children and Poverty



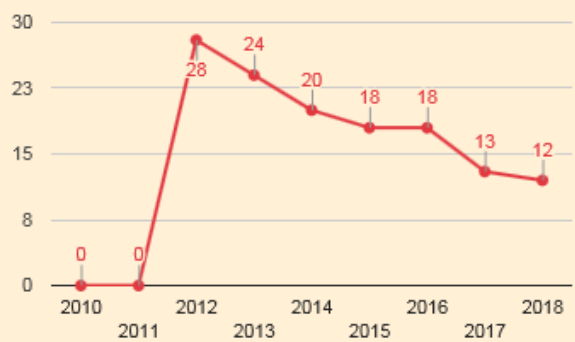
Source: U.S. Census Bureau; 2016 American Community Survey 1-Year Estimates; Table B17001.

### Licensed Child Care Centers



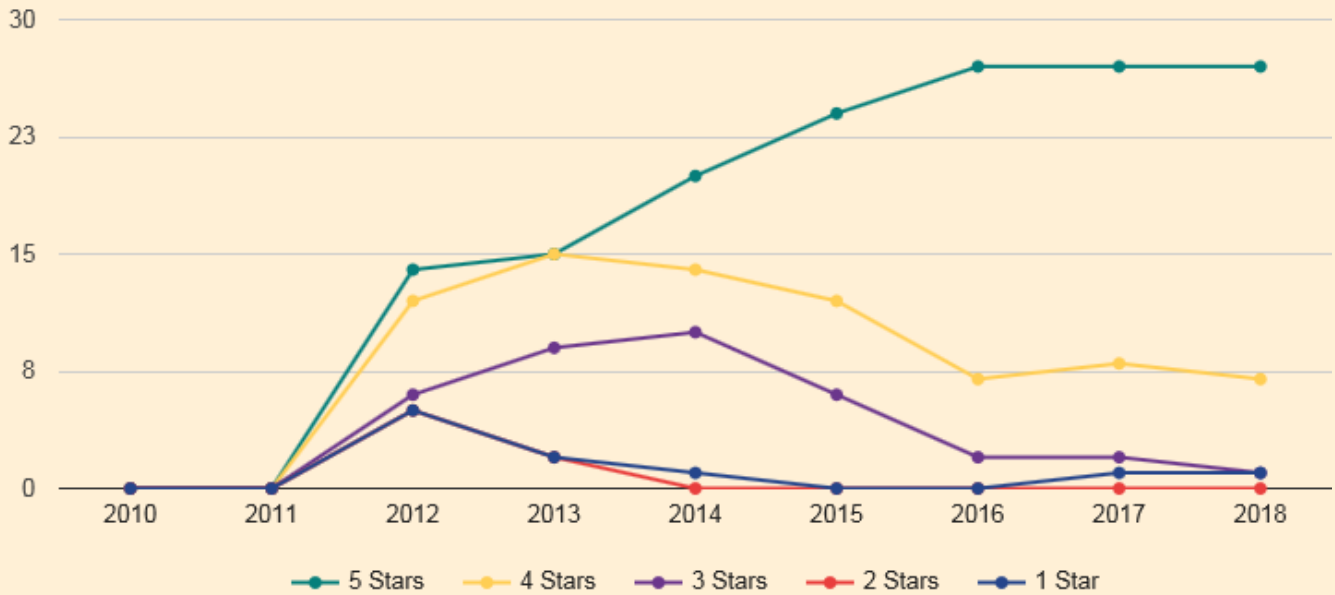
Source: Child Care Resources Inc.; June 30, 2011-2018.

### Licensed Family Child Care Homes



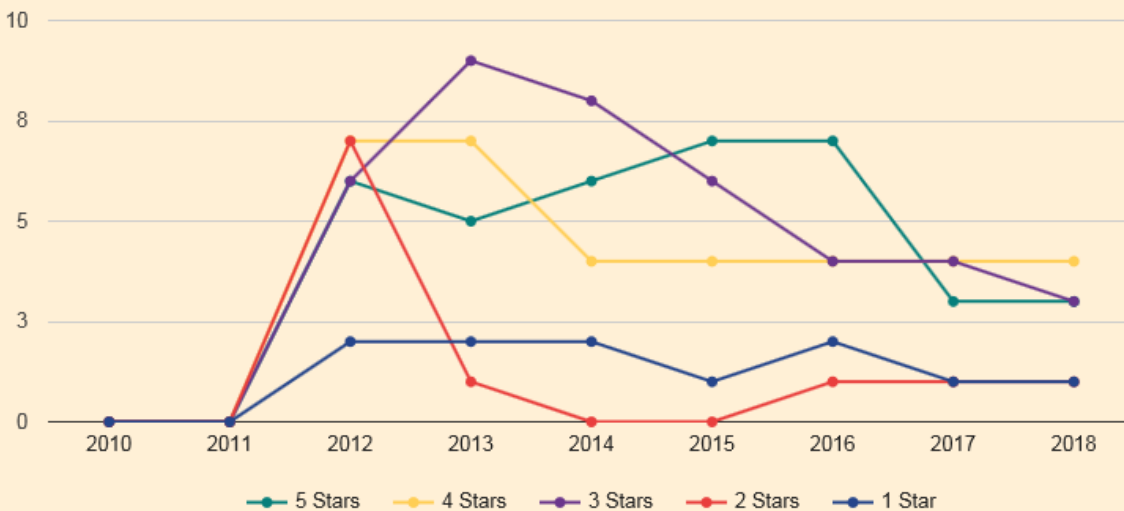
Source: Child Care Resources Inc.; June 30, 2011-2018.

## Star Rated License Trends for Child Care Centers



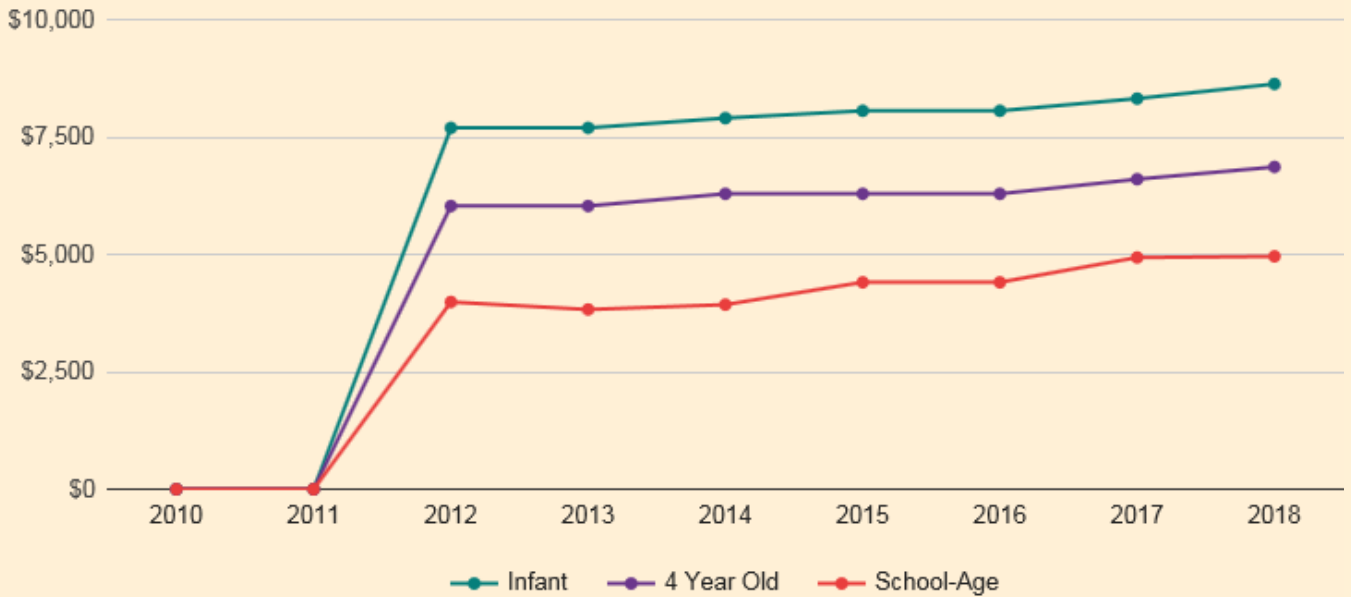
Source: Child Care Resources Inc.; June 30, 2011-2018.

## Star Rated License Trends for Family Child Care Homes



Source: Child Care Resources Inc.; June 30, 2011-2018.

## Average Annual Fee for Star Rated Licensed Child Care Centers



Source: Child Care Resources Inc.; June 30, 2011-2018.

## Understanding the Data

**Center-Based Programs** are independently operated or operate in schools, workplaces, individual homes (considered centers in a residence), churches or synagogues. Most are open on a fixed schedule, eight or more hours per day, Monday through Friday. Children in centers are usually grouped by age. As they grow, children often move into the next age group with a different caregiver. All centers must meet state regulations for the legal operation of a child care facility.

**Child Care Subsidy** — Financial assistance for income eligible families to secure NCDCEE licensed child care while parents/guardians are working, attending school or job training activities.

**GS 110-106 (Religious-sponsored child care facilities)** are child care facilities or summer day camps operated by a church, synagogue or school of religious charter. While exempt from licensure, they must file a notice of intent to operate as a child care facility with the state. A religious-sponsored child care facility may choose to seek licensure, but if it does not, it must still meet state licensing requirements with the following exceptions: staff qualifications, staff training, written activity plans and developmentally appropriate activity centers.

**Head Start** and **Early Head Start** are federally-funded programs that provide free, comprehensive developmental services for children ages birth to five from low-income eligible families. These programs are child-focused and family-centered.

**Licensure** — Legal permission, granted by NCDCEE, to operate a child care facility for more than two children for more than four hours a day. A license is issued according to the rules and regulations set forth by federal and state laws or local ordinances pertaining to a child's health, safety and welfare.

**Licensed Family Child Care Homes (FCCH)** are operated by individuals who provide care in their homes for more than two children who are not related to them. These programs offer a home-like setting that provide the opportunity for siblings to stay together. A licensed FCCH may care for up to eight children, with no more than five preschool children in care at any given time. The caregiver's own preschool-age children must be included in the number of preschoolers. However, their school-age children are not counted for licensing purposes. FCCH's must provide age- appropriate toys and activities, nutritious meals and snacks and meet basic health and safety standards. All FCCH's must meet licensing regulations for the legal operation of a child care facility.

**NC Pre-K** is a statewide, voluntary program that prepares eligible four-year-old children for school success by providing them with high quality pre-kindergarten experiences. The curricula used are child-centered, have a literacy and language focus and include parent participation. NC Pre-K classrooms operate in centers and school settings for 6.5 hours per day, follow the public school calendar and have no more than a one-to-nine staff-to-child ratio.

**Part-Day Preschools** operate for four hours or less per day serving children between the ages of birth-five years. License-exempt part-day preschools may voluntarily seek licensure and may pursue national accreditation. Typically, part-day programs operate on the same calendar year as the public school system, serving families where one parent is not employed full-time. Faith organizations and community-based not-for-profit organizations are the primary sponsors of part-day programs.

**Public Pre-Kindergarten Programs** include center-based classrooms for four-year-olds that are fully or partially publicly funded and operate under the direction of state, local and federal education and human service agencies.

**Probationary License** — A facility may be placed on probationary status when NCDCDEE determines that violations of child care requirements have been willful, continual or hazardous to the health or safety of children. This status shall not exceed one year.

**Provisional License** may be issued for up to 12 months when NCDCEE determines that an operator is making a reasonable effort to comply fully and maintain compliance with all licensing requirements, to give the operator an opportunity to correct violations regarding building, fire and sanitation requirements and/or when child abuse or neglect occurred in a child care facility.

**School-Age Child Care** refers to programs for children before and/or after school hours and during school holidays and vacations. Family child care homes, child care centers and schools typically offer this type of care. Programs that operate for four hours or less per day are license-exempt, but may voluntarily seek state licensure or pursue national accreditation.

**Star Rated License** — Programs that apply for a 2- to 5-star license will be assessed under a two-component system that uses 1) Program Standards and 2) Staff Education to determine the license points for the star rating. In addition, all child care programs, regardless of the type of license they have, will also be required to maintain a 75% Compliance History. An additional “quality point” may be earned by child care programs to meet additional education or programmatic criteria not addressed under the Program Standards or Staff Education components.

**Temporary License** is given by NCDCEE for a period of six months to a new program or to a previously licensed program (when a change in ownership or location occurs) after which it may apply for a higher than one star rating.